

Randy Pfeil

Hello there!

Creative Director, Art

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The Grind

Freelance

December 2015–Present

Ben & Jerry's, CoverGirl, Fiat Chrysler, Jim Beam, M&M'S, MillerCoors, Mopar, Nespresso, Talenti, Virgin Voyages

SocialDeviant, Creative Director

September 2018–May 2023, Chicago

Bumble Bee, CareerBuilder, Columbia College Chicago, Disney, Floyd's Barbershop, Gallo Wines, Lagunitas, M Health Fairview, Medela, Microsoft, Red Wing Shoes

Victory Records, Creative Lead

October 2013–December 2015, Chicago

In-house Creative Director for all bands and internal operations

Ogilvy, Art Director

November 2010–October 2013, Chicago

CDW, Kimberly-Clark, Kraft, SC Johnson

Thebe Street, Designer

April 2008–September 2010, Minneapolis

Blue Cross Blue Shield, Planned Parenthood

Know-how

Adobe Creative Cloud Figma
HTML + CSS Drupal
Wix Wordpress

Study

Minneapolis College of Art & Design
B.F.A. in Graphic Design
2006

High Fives

2018; **Clio, Silver**; *Experiential*
2018; **Clio, Bronze**; *Social Good*
2018; **Ex Award**; *Best Sports Activation*
2018; **PRO Award, Platinum**; *Best In Show*
2018; **PRO Award, Gold**; *Best Entertainment Sponsorship*
2018; **Reggie, Gold**; *Sponsorship and Licensed Property*
2018; **Reggie, Silver**; *Experiential Marketing*

2017; **Clio, Bronze**; *Branded Entertainment*
2017; **Shorty**; *Social Good*
2017; **Reggie, Gold**; *Experiential Marketing Campaign (budget over \$1M)*
2017; **PRO Award, Silver**; *Best Brand Awareness Campaign*
2017; **PRO Award, Silver**; *Best Use of Social/Viral Marketing*
2016; **Event Marketer, Gold**; *Best Digital and Live Campaign*